



SRRI EASWARI MILLS SDN BHD · EST. 1955 · KOTA KEMUNING, SHAH ALAM

# Product *Catalogue*

*The Ingredient Behind the Ingredient*

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Industrial-grade spice milling, blending, and ingredient supply for food manufacturers, HORECA operators, and export buyers — certified, consistent, and built on 70 years of expertise.

HALAL JAKIM

FSSC 22000

GMP

HACCP

MESTI

1955

## BY THE NUMBERS

1955

YEAR ESTABLISHED

3rd

GENERATION FAMILY BUSINESS

100+

ACTIVE SKUS

5

ACTIVE CERTIFICATIONS

## WHO WE ARE

# Malaysia's Specialist Spice Mill

Srri Easwari Mills has been supplying certified spice ingredients to food manufacturers, HORECA operators, and export buyers from our Kota Kemuning facility since 1955. Three generations of expertise, backed by the certifications that modern food supply chains demand.

Our facility handles the full process — from raw material inspection and cleaning, through controlled drying and precision milling, to quality release and documentation. Every batch leaves with a Certificate of Analysis.

## WHAT WE SUPPLY

- **Whole Spices**

Cleaned, sorted, and graded from verified origins. COA with every batch.

- **Ground & Milled Spices**

Custom mesh size, moisture specification, particle size data, microbiological testing.

- **Spice Blends & Masalas**

Standard formulations and custom blend development. NDA protected. Pilot batch available.

*"The ingredient behind the ingredient."*

## OUR CERTIFICATIONS

# Certified for Every Market

Full certification documentation available to qualified buyers upon signing a standard NDA or customer qualification form.

HALAL

## HALAL JAKIM

Certified by JAKIM — the gold standard for halal compliance in Malaysia. Covers the full product range and is recognised in key export markets including the Middle East, ASEAN, and UK. Covers raw materials, processing environment, equipment, storage, and full traceability.

GFSI

## FSSC 22000

The GFSI-benchmarked food safety management standard required by major retailers, food service chains, and export buyers globally. Covers our full production facility, hazard analysis, prerequisite programs, and continuous improvement systems.

GMP

## Good Manufacturing Practice

Confirms our facility operates with documented SOPs, trained personnel, controlled environments, and audited processes. Covers facility hygiene, equipment maintenance, pest control, personnel practices, and quality management systems.

HACCP

## HACCP

Formal identification and ongoing control of biological, chemical, and physical hazards throughout our production process. Critical control points are monitored and documented at every stage from raw material intake to finished product release.

KKM

## MeSTI — Makanan Selamat Tanggungjawab Industri

Issued by the Malaysian Ministry of Health (KKM), confirming that our products and facility meet food safety inspection and registration requirements for products sold in Malaysia. Required for domestic commercial distribution.

All certificates are available upon signing a standard NDA or customer qualification form. Certificates can be verified directly with the issuing bodies. Contact us at [order@srrieaswari.com](mailto:order@srrieaswari.com) to request documentation.

## CATEGORY 01

# Whole Spices

# 01

All whole spices are sourced from verified origins, cleaned and sorted to specification. COA documentation with every order. Custom pack sizes available on request.

## Coriander Seeds

Whole, cleaned and sorted. Available in standard and premium grades. Origin-documented with custom moisture specification available.

**COA · CUSTOM GRADING**

## Cumin Seeds

Traceable origin with documented quality records. Purity tested at intake. Available in bulk and standard pack sizes.

**ORIGIN TRACEABLE · PURITY TESTED**

## Fennel Seeds

Consistent sweet aroma. Suitable for food manufacturing and HORECA applications. Multiple grades available.

**COA PER BATCH**

## Black Pepper

Whole peppercorns in multiple grades. COA provided with every batch including microbiological data.

**MULTIPLE GRADES · COA**

## Cardamom

Green cardamom, premium grade available. Suitable for culinary, beverage, and bakery applications.

**PREMIUM GRADE AVAILABLE**

## Star Anise

Whole star anise with consistent size and aroma profile. Widely used in Malaysian, Chinese, and export cuisine applications.

**CONSISTENT AROMA PROFILE**

## Cloves

Whole dried cloves with high essential oil content. Suitable for bulk food manufacturing applications.

**HIGH OIL CONTENT · BULK AVAILABLE**

## Dried Chilli

Whole dried chilli in multiple heat grades. Colour-consistent, low moisture, aflatoxin tested at intake.

**MULTI-GRADE · AFLATOXIN TESTED**

## Turmeric Finger

Dried turmeric finger suitable for further processing. Curcumin content available on request.

**CURCUMIN CONTENT ON REQUEST**

## CATEGORY 02

# Ground & Milled Spices

02

All powders available in custom mesh sizes (40–200 mesh). COA includes moisture content, particle size distribution, and microbiological data per batch.

## Turmeric Powder

Curcumin content specified on COA. Consistent colour value per batch. Available 40–100 mesh.

**CURCUMIN % ON COA · 40-100 MESH**

## Chilli Powder

ASTA colour value specified. Multiple heat grades. Low moisture guaranteed. Aflatoxin tested at intake.

**ASTA VALUE · MULTI HEAT GRADE**

## Coriander Powder

High volatile oil retention from controlled drying. Custom grind to specification. COA per batch.

**HIGH VOLATILE OIL · CUSTOM GRIND**

## Cumin Powder

Traceable origin. Documented purity. Available in 40–80 mesh grades with volatile oil data.

**ORIGIN TRACED · PURITY DOCUMENTED**

## Black Pepper Powder

Consistent piperine content. Fine and coarse grind available. Suitable for seasoning and dry blend applications.

**PIPERINE CONSISTENT · FINE / COARSE**

## Fennel Powder

Anethole content documented. Clean aroma, excellent compatibility for blending applications.

**ANETHOLE CONTENT ON COA**

## Cardamom Powder

Premium grade. High volatile oil retention. Suitable for beverage, bakery, and confectionery applications.

**PREMIUM GRADE · HIGH OIL**

## White Pepper Powder

Mild heat, clean flavour profile. 60–100 mesh available. Widely used in white sauce and seasoning bases.

**60-100 MESH AVAILABLE**

## Clove Powder

High eugenol content. Strong aroma, suitable for low-dose seasoning applications and spice blends.

**HIGH EUGENOL · COA PER BATCH**

## CATEGORY 03

# Spice Blends & Masalas

# 03

Standard formulations and custom blend development. All blends HALAL certified. COA issued per batch. NDA covers all custom formulas from first discussion.

## Curry Powder

Standard Malaysian formulation. Available in mild, medium, and hot variants. Custom heat ratio available on request.

**3 HEAT VARIANTS · CUSTOM AVAILABLE**

## Meat Curry Powder

Optimised for beef and mutton applications. Rich colour delivery and full body flavour profile.

**OPTIMISED FOR BEEF & MUTTON**

## Fish Curry Powder

Lighter blend profile suited for seafood. Balanced heat and aroma for broad consumer appeal.

**SEAFOOD-OPTIMISED PROFILE**

## Biryani Masala

Aromatic blend with whole spice notes. Suitable for rice, meat, and vegetarian biryani applications.

**WHOLE SPICE NOTES · VERSATILE**

## Rendang Paste Base

Dry spice blend for rendang applications. Consistent heat and coconut-compatible flavour profile.

**CONSISTENT HEAT · COCONUT COMPATIBLE**

## Satay Seasoning

Standard Malaysian satay profile. Suitable for marination and dry coating applications at scale.

**MARINATION & DRY COAT**

## Turmeric & Pepper Blend

Simple two-spice blend. Wide application in marinades, rice dishes, and seasoning base formulations.

**WIDE APPLICATION · ECONOMICAL**

## Custom Blend Development

Develop a formula to your exact specification. NDA protected from first discussion. Pilot batch supplied before production commitment.

**NDA PROTECTED · PILOT BATCH · FULL SCALE**

## Ask Us

If you don't see your required blend, contact us. Our production team works with your brief directly.

**+60 12-780 1955**

## QUALITY STANDARDS

# What You Can Specify

Every parameter below can be specified on your purchase order. Our COA confirms compliance per batch.

PARAMETER	STANDARD / RANGE	NOTES
<b>Particle Size</b>	<b>40 - 200 Mesh</b>	Specify required mesh on PO. Particle size distribution data (D50, D90) available on COA. Sieving post-mill confirms compliance.
<b>Moisture Content</b>	<b>Max 10% standard</b> <b>Max 8% low-moisture spec</b>	Controlled through our drying process. Batch moisture data on every COA. Critical for shelf life, flow, and microbial risk.
<b>Colour Value</b>	<b>ASTA units (chilli/paprika)</b> <b>Curcumin % (turmeric)</b>	Colour measurement data available for colour-active spices. Minimum floor values can be specified on PO.
<b>Microbiological</b>	<b>TPC &lt;100,000 CFU/g</b> <b>Salmonella: Absent /25g</b> <b>E. coli: Absent /10g</b>	Standard micro testing per batch included. Tighter limits for RTE applications available on request. Aflatoxin testing available.
<b>Origin</b>	<b>India · Indonesia</b> <b>Malaysia · Vietnam</b>	Origin documentation available on request. Prior notification provided if origin changes between orders.
<b>Pack Size</b>	<b>1kg · 5kg · 10kg · 25kg</b>	Standard packs in multi-layer kraft or PE-lined bags. Custom packaging for OEM and private label available.
<b>Documentation</b>	<b>COA · HALAL Cert</b> <b>FSSC Certificate</b>	Full documentation pack available upon NDA or customer qualification form. COA issued per batch, per product.

To discuss specifications for your product requirement, contact our production team directly at [order@srrieaswari.com](mailto:order@srrieaswari.com) or WhatsApp **+60 12-780 1955**. Sample batches available for your quality approval before production order commitment.

THE PROCESS

# Simple. Direct. No Sales Rep.


When you contact Easwari, you speak with our production team — the people who understand your specification, not a sales intermediary.

<h2>01</h2> <h3>Send Your Brief</h3> <p>Contact us via WhatsApp or email with your product requirement — ingredient, quantity, specification, and target application. All discussions are covered by NDA on request from the very first contact.</p>	<h2>02</h2> <h3>We Review &amp; Confirm</h3> <p>Our production team reviews your brief and confirms whether we can supply to your specification, advises on lead time, available pack sizes, and provides a sample quotation for your consideration.</p>
<h2>03</h2> <h3>Sample &amp; Approve</h3> <p>We supply a sample batch for your quality approval. A Certificate of Analysis accompanies every sample. Adjustments to specification can be made before a production order is confirmed.</p>	<h2>04</h2> <h3>Production &amp; Delivery</h3> <p>Upon PO confirmation, production proceeds under FSSC 22000 and HALAL JAKIM certified conditions. COA issued per batch. Delivery to your facility or nominated freight forwarder. Export documentation available.</p>

<h4>NDA Available</h4> <p>All formulas and briefs protected from first contact</p>	<h4>Pilot Batch</h4> <p>Sample before committing to production quantity</p>	<h4>COA Per Batch</h4> <p>Full documentation with every production run</p>
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**READY TO GET STARTED?**  
*70 years of getting it right. Let's talk about your product.*

**+60 12-780 1955**  
[order@srrieaswari.com](mailto:order@srrieaswari.com)

  
SCAN

# 70 years of *getting it right.*

From a single mill in Kota Kemuning to a certified ingredient supplier for food manufacturers, HORECA operators, and export buyers across Malaysia and beyond. Three generations of expertise, five active certifications, and 100+ SKUs ready to support your supply chain.

<b>WHATSAPP</b> <b>+60 12-780 1955</b>	<b>EMAIL</b> order@srrieaswari.com	 SCAN TO WHATSAPP
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